



Stern Stewart & Co.

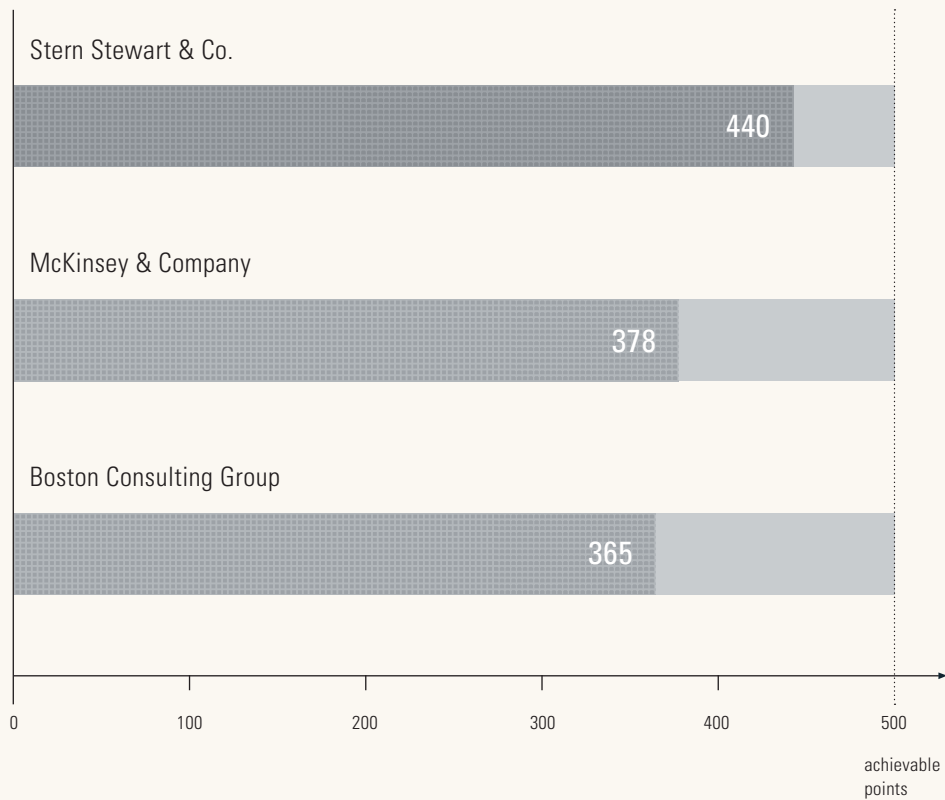
Hidden Champions of the Consulting Industry

Award for Stern Stewart & Co.

Top-rate performance: Stern Stewart & Co. leads in the sector of “Value Based Management”

- >> A current study by Prof. Dr. Dietmar Fink, WGMB – Wissenschaftliche Gesellschaft für Management und Beratung, Bonn (published in “Capital”, 20/05/2009) has compared the market leaders McKinsey, Roland Berger and The Boston Consulting Group with smaller, less known consultancies whose expertise as perceived in the market is considered to be higher than that of the market leaders in at least one consultancy field.
- >> Ten smaller consultancies, which are, however, viewed highly by experts as “hidden champions” were able to qualify and take on the market leaders in the study.
- >> 249 executives of German companies – board members, managing directors, budget holders and project managers – were questioned in order to identify the hidden champions in the following fields of competence: Marketing and Sales, Business Development, Operative Efficiency, Supply Chain Management, Corporate Finance, Value Management and Controlling
- >> Stern Stewart & Co. leads by some margin in the sector of “Value Based Management”
- >> The repeated top result in this investigation survey is due to the specific consultancy approach adopted by our company: the consistent focus of all the activities on creating value as well as high levels of method and implementation competence.

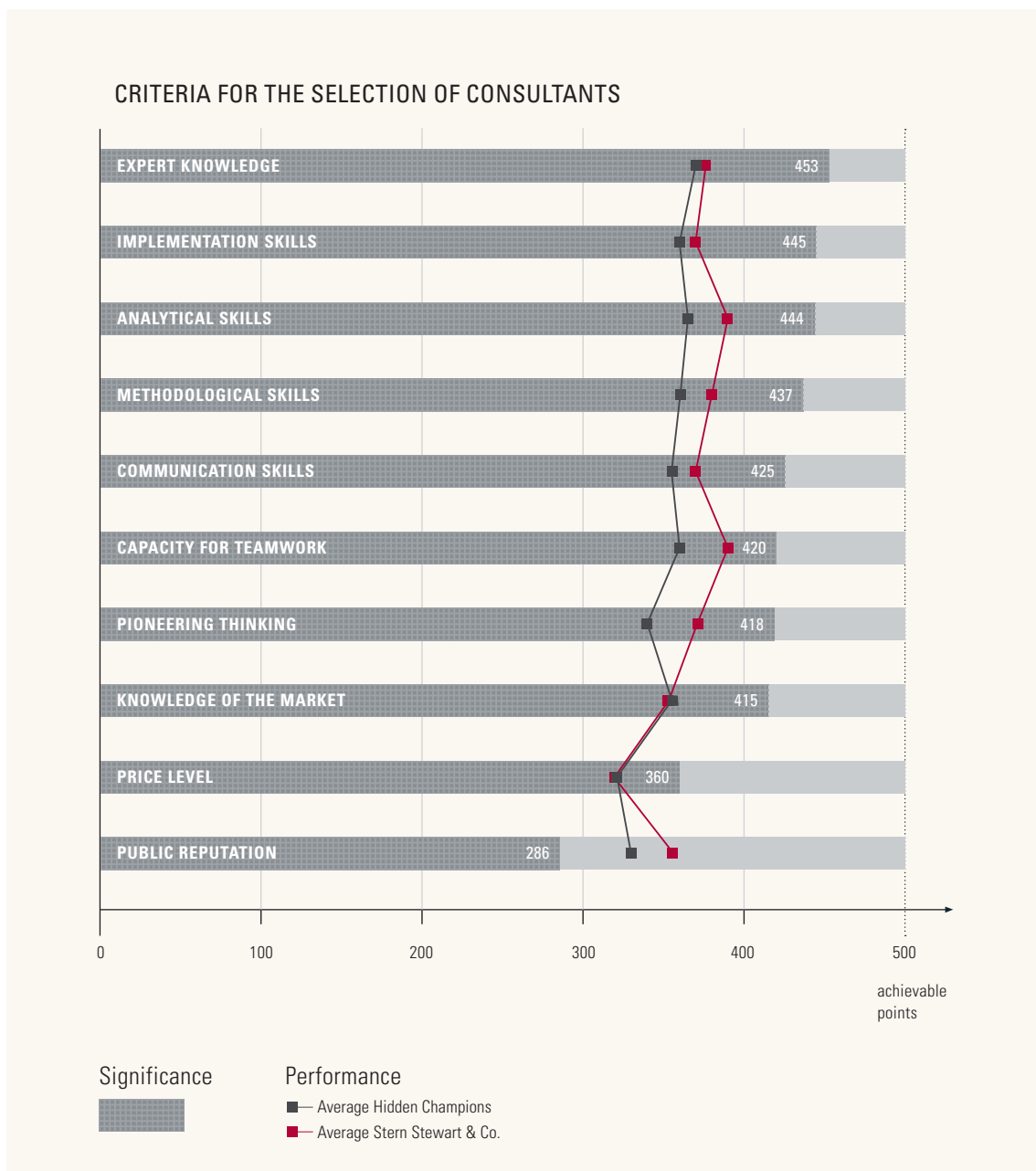
Superior to the Champions: Stern Stewart & Co. is ahead in the field of “Value Based Management”



Source:
„The Hidden Champions of the consultancy market“ study, Prof. Dr. Dietmar Fink, May 2009

Stern Stewart & Co. leaves other Hidden Champions behind in nearly all categories

According to the results of the study most of all the expert knowledge of consultants is taken into account. Almost equally significant, however, are implementation skills as well as analytical skills. Stern Stewart & Co. reaches a higher position compared to the average of hidden champions in nearly all categories.

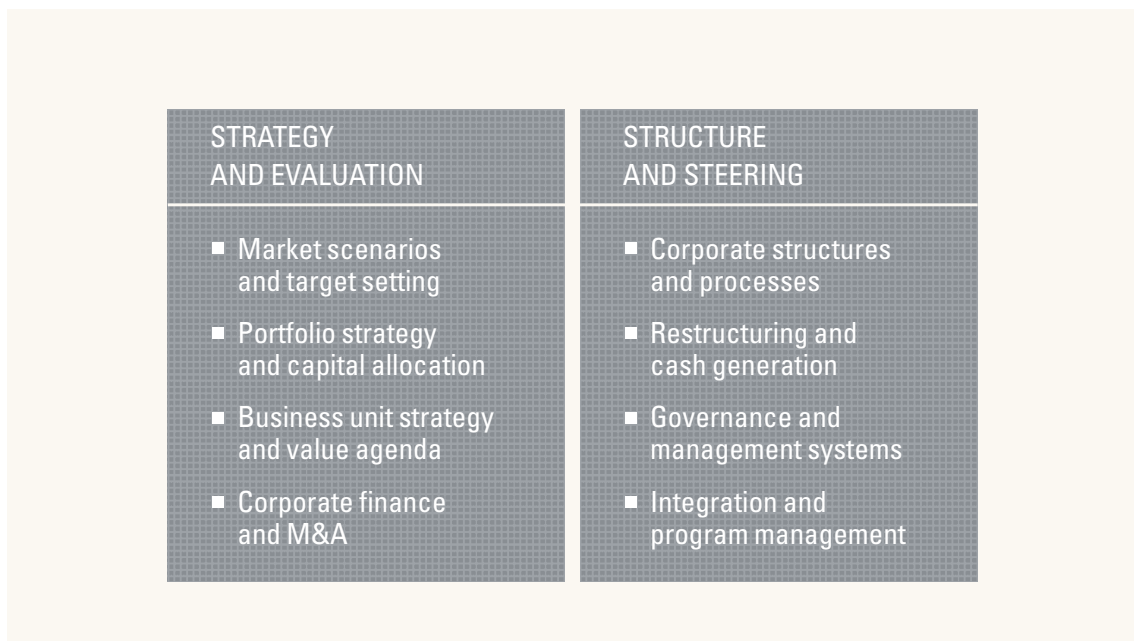


About Stern Stewart & Co.

Stern Stewart & Co. is an independent partnership that stands for a simple yet far reaching concept: consistent value management. Our credibility on the capital markets and our clear focus have been admired by senior managers at leading international companies – particularly when it comes to increasing a company's long-term value.

We support companies primarily in setting and achieving their key management agenda: strategy and valuation as well as corporate steering and organization. The key to our success are our consultants and our approach to consulting. We think and act like an entrepreneur whose decisions are motivated by long-term goals and whose focus is on economic value. And we apply these principles in our consultancy services consistently, regardless of whatever the current vogue may be.

Stern Stewart & Co. key competencies



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